

# **NORTH CAROLINA MIDDLE SCHOOL ASSOCIATION**

## ***Mad About***



## ***The Middle!***

**CONFERENCE PROGRAM**

**37<sup>th</sup> ANNUAL CONFERENCE**

**March 4-6, 2012**

**Joseph S. Koury Convention Center  
& Sheraton at Four Seasons  
Greensboro, North Carolina**

Welcome to your 37<sup>th</sup> Annual North Carolina Middle School Association Conference! The theme for this year's conference is "Mad About the Middle," and we invite you to join us as we travel down the rabbit hole to a world of wonder and young adolescents! We hope that the next couple of days will be a time of renewal, learning, and relaxation as you gather information about middle level best practices. Our presenters will bring new ideas that will make your classrooms better places for your students as well as better places for you. No matter what grade level or subject you teach, there are sessions for you at this conference. If you're an administrator, professor, or supervisor, there are many sessions that will interest you, too. As we learn together, do not neglect the opportunity to network with your peers around the state, and across the continent. Spend time getting to know your colleagues better and collaborate with them about their successes in their middle level classrooms. Finally, do not miss the exhibit hall – where you will find a wealth of new products and materials, showcases of model lessons, the latest technology, and other resources. Enjoy being "Mad About the Middle," and leave with a new, fresh commitment to the young adolescents of North Carolina. We thank you for sharing your talents and participating in this conference with us!

*Jodi Weatherman, President*

Welcome to a wonderland where we are all "Mad About the Middle." Despite the continuing state budgetary challenges, NCMSA has had a great year thanks to the leadership of our president, Jodi Weatherman, conference director Betty Terrell, and the Board of Directors. They have worked tirelessly to bring you state and regional conferences, and to continue to grow the important "Schools to Watch" program in our state. We've traveled thousands of miles around the state this year in our effort to recognize high-performing schools and to provide professional development to educators across the state. Our publications have had an impact in classrooms across the nation, and around the world. Our eMonograph, and our online journal, *The North Carolina Middle School Journal* have readers around the globe, and our web site [www.ncmsa.net](http://www.ncmsa.net) receives thousands of hits each week. As you strive to provide the best possible education for your students, remember that your organization is here to help you, and that we appreciate your being a part of the work as we raise achievement and stay "Mad About the Middle!"

Dr. John A. Harrison  
Executive Director

**REMINDER—BECAUSE OF THE NEED FOR INCREASED SECURITY,  
IT IS ESSENTIAL THAT ALL CONFERENCE PARTICIPANTS AND PRESENTERS  
WEAR THEIR NAME BADGES TO ALL EVENTS. THANKS FOR YOUR  
COOPERATION & ENJOY THE CONFERENCE!**

## Come Play With Us!

### ***NCMSA TECH “20 on the 20” SANDBOX***

Drop by the exhibit hall any time, but check out these special sessions on online resources and tools for ANY curriculum, at ANY grade level, at 20 after the hour, for 20 minutes...just enough time to get your feet wet. Presented by the NCMSA Technology Committee: Penny Barker, Laura Corrado, Jennifer Drury, Dwayne Squires, and Todd Williamson.

#### **Monday, March 5, 2012**

<b>Session Time</b>	<b>Resource</b>
10:20-10:40 a.m.	Quizlet
11:20-11:40 a.m.	Flexbooks
12:20-12:40 p.m.	Quia
1:20-1:40 p.m.	Gooru
2:20-2:40 p.m.	Drop Box
3:20-3:40 p.m.	Apps
4:20-4:40 p.m.	Animation

#### **Tuesday, March 6, 2012**

<b>Session Time</b>	<b>Resource</b>
8:20-8:40 a.m.	Pinterest
10:20-10:40 a.m.	Thinkfinity
11:20-11:40 a.m.	Time Saving Tricks

Stay connected with our Twitter, Wiki, and Facebook Account

**Special thanks to our Corporate Sponsors of the *NCMSA TECH “20 on the 20” SANDBOX: CDI Computer Dealers & Seed Communications***

Join us as we pay tribute to a special colleague and friend with the

### **The John Van Hoose Memorial Session**

Join two of middle level education’s legends—John Arnold and Chris Stevenson—as they engage in a conversation about where we’ve come from, and where we’re going. This session will be held in Augusta B on Monday from 2:15-3:15 p.m. to honor John’s contributions to countless educators, schools, and children.

## 2012 CONFERENCE PLANNING COMMITTEE

Position	Name	Position	Name
<b>Awards</b>	Tanya Turner	<b>On-Site Registration</b>	Ran Barnes Doug Brady
<b>Conference Assistants</b>	Angela Barbour     Pete Yount James Davis Kristy Hollar LaShone Singleton	<b>Photography</b>	Penny Barker
<b>Conference Director</b>	Betty Terrell	<b>Pre-Conference</b>	Bobby Ashley Ran Barnes
<b>Asst. Director</b>	Bobby Ashley		
<b>Executive Director</b>	John Harrison	<b>Registration</b>	Sharon Ashe     Pam Harris Sally Austin     Nina Johnson Cheryl Bruno     Kim Lynch
<b>Exhibits</b>	Cathy Tomon Sheila Richardson	<b>Sales</b>	Bobby Ashley Jodi Weatherman
<b>Higher Education Strand</b>	Suzanne Gullede	<b>Special Guests</b>	Tanya Turner
<b>Hospitality</b>	Doug Brady	<b>Technology</b>	Penny Barker Laura Corrado Jennifer Drury Rick Singletary Dwayne Squires Todd Williamson

## GENERAL INFORMATION

### ADMISSION TO SESSIONS:

Each participant has an official registration badge which serves as a ticket for admission to all sessions and events. **This badge should be worn at all times.**

### MEAL FUNCTIONS:

On Monday morning from 9:45-10:30, there will be a reception with light refreshments in the Exhibit Hall. On Tuesday, March 6<sup>th</sup>, we will enjoy the President's Luncheon and our closing general session with Bobb Darnell. To keep our conference registration affordable, all other meals are on your own.

### EXHIBITS:

Exhibits by commercial producers of instructional materials are an important part of the NCMSA Conference. Books, instructional aids, technology displays, and other products

are on display in Guilford Ballrooms D-G throughout the conference. Please schedule time to visit!

Monday, March 5<sup>th</sup>

9:00 a.m. – 4:30 p.m.

Tuesday, March 6<sup>th</sup>

8:00 a.m. - 12:00 p.m.

**COURTESY:**

Session participants are encouraged to attend presentations in their entirety. Please turn off ringers on cell phones.

**UNAUTHORIZED COMMERCIAL SOLICITATION:**

NCMSA has a strong commitment to high standards of professional development. Commercial solicitation is prohibited in all conference sessions. Please report any violations to a conference committee member.

**PREJUDICIAL AND PEJORATIVE REMARKS:**

NCMSA takes pride in the high-level performance of its presenters. It is, therefore, expected that all presentations will be void of all prejudicial and pejorative remarks. Please report any violations to a NCMSA board or committee member.

**FYI:**

In order to keep conference costs down, a portion of the hotel room rate goes to offset the costs of the conference. Please note that the opinions and information expressed by presenters and exhibitors at this conference do not necessarily represent those of NCMSA. The association endorses and supports the NC Standard Course of Study and related pedagogy. The presence of exhibitors who have purchased exhibit space does not imply endorsement by NCMSA for any product or service displayed in the Exhibit Hall.

**Conference Sponsors**

**We would like to thank the following companies for their sponsorship of events at our conference.**

**Camcor**

**College Foundation of North Carolina**

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**Mixed Bag Designs**

**National 4-H Youth Conference Center**

**School Specialty Planning and Student Development**

**Thinking Maps**

***Please visit our sponsors' booths!***

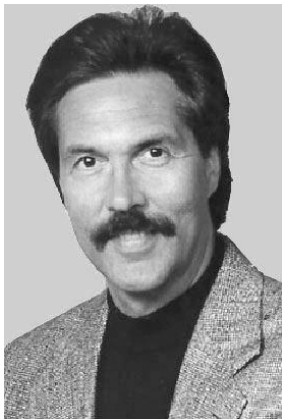
## KEYNOTE SPEAKERS

**MONDAY, MARCH 5<sup>th</sup> – 8:30 a.m.**



**BILL DAGGETT** – Willard “Bill” Daggett, CEO of the International Center for Leadership in Education, is recognized worldwide for his proven ability to move education systems towards more rigorous and relevant skills and knowledge for all students. He has assisted many states and hundreds of school districts with their school improvement initiatives, and collaborated with education ministries in several countries and with the Council of Chief State School Officers, the Bill & Melinda Gates Foundation, the National Governors Association, and many other national organizations. He is the creator of the Application Model and Rigor/Relevance Framework, a practical planning and instructional tool for determining the relevance of curriculum and assessment to real-world situations. Dr. Daggett is the author of numerous books about learning and education, textbooks and research studies, reports, and journal articles and has spoken to hundreds of thousands of educators in all 50 states. Dr. Daggett inspires his audiences both to embrace what is best about our education system and to make the changes necessary to meet the needs of all students in the 21<sup>st</sup> century.

**TUESDAY, MARCH 6<sup>th</sup> – 12:30 p.m. President’s Luncheon**



**BOBB DARNELL** – Bobb Darnell is President of Achievement Strategies, Inc. and is an advocate for high student achievement and daily professional growth. He served as Director of Staff Support in a Northwest Illinois school district and taught for more than 20 years. Bobb has served on the Board of Trustees for the National Staff Development Council and has been a member of numerous national and task forces and committees. He is author of *A Guide for Instructional Leaders* and has also written four staff development guides for Wavelength's award-winning educational comedy videos. Bobb's work on the 21<sup>st</sup> Century Instructional Leader is featured in ASCD's new PD Quick Kits. Dr. Darnell is an internationally known speaker whose high-energy presentations are filled with "edutainment" and practical ideas that have resulted from blending research and tested practice. Teachers and administrators can easily sense his enthusiasm for continuous improvement, job satisfaction, lifelong learning, and organizational excellence. He is truly committed to helping teachers build high performing classrooms and schools build strong parental support for learning.

## CONFERENCE SESSION PLANNER/ CONTENT-SPECIFIC RENEWAL CREDIT

Participants who attend the entire conference receive a certificate that should be presented to your local staff development coordinator for awarding renewal credit. If you would like to receive renewal credit in a specific strand—Math, English Language Arts, Reading, Science, or Social Studies, **please be sure you attend only sessions in that subject area.** Then go to *www.ncmsa.net* and fill out the form using the renewal codes in the program to receive your 1.2 content-specific renewal credit certificate. You can also earn a full TWO HOURS of renewal credit by completing the content-specific renewal credit module at no additional cost. Go to the website and select the appropriate module, and then follow the instructions for completing and submitting it. All renewal credit requests must be submitted to NCMSA by June 30<sup>th</sup>.

Session	Time	Session to Attend	Room	Code
1-Monday	10:30 -11:30 a.m.			
2-Monday	11:45 a.m.-12:45 p.m.			
3-Monday	1:00 - 2:00 p.m.			
4-Monday	2:15 - 3:15 p.m.			
5-Monday	3:30 - 4:30 p.m.			
6-Tuesday	8:00 - 9:00 a.m.			
Content Conversations	9:15 - 9:45 a.m.			
7-Tuesday	10:00 -11:00 a.m.			
8-Tuesday	11:15 a.m.-12:15 p.m.			

*Visit our wiki to download session handouts, share notes, and discuss sessions. Go to: [ncmsa.wikispaces.com](http://ncmsa.wikispaces.com)*

**North Carolina Middle School Association  
37<sup>th</sup> Annual Conference**

**Special Sunday Pre-Conference Sessions**

**Sunday, March 4, 2012  
7:00 p.m. - 8:30 p.m.**

**1. EVAAS 101: So What Do I do with All This Data?**

Educators can manage their effectiveness to improve student opportunities for academic progress through the use of data. EVAAS can provide reliable information to educators from the rigorous analysis of test scores, influence school progress rates in a positive way, and force educators to reflect on previous practice and make changes to improve student achievement. Come learn how to use this powerful tool provided to us by our state to make positive changes in your classroom, your team, and your school!.

**Presenter: Tanya Turner - Chowan Middle School– Tyner, NC**

**Location: Auditorium II**

**2. Middle School 101: Successful Middle Schools for Young Adolescents**

This session includes a review of what is known from research and successful practice about the components of successful middle schools. Information presented should prove useful to persons new to the middle school concept and serve as an update for more experienced middle level educators.

**Presenter: Ken McEwin - Appalachian State University - Boone, NC**

**Location: Auditorium III**

**3. Common Core State Standards: The Latest from DPI**

Wondering what's up with the Common Core? Lots of rumors, questions, and uncertainty floating around your building? Here's the perfect opportunity to get the latest from the source! Join us for a look at how the Common Core is rolling out from the people who are on the front-lines at DPI.

**Presenter: North Carolina Department of Public Instruction - Raleigh, NC**

**Location: Auditorium IV**

# **General Session I: Mad About the Middle!**

**(Please wear your name badges)**

Monday, March 5, 2012  
Guilford Ballroom  
8:30 a.m. - 9:45 a.m.

Presiding	<b>Jodi Weatherman</b> , President NC Middle School Association
Introduction of Schools to Watch	<b>John Harrison, Jodi Weatherman, &amp; Ken McEwin</b> National Forum to Accelerate Middle Grades Reform Schools to Watch Committee
Keynote Address	<b>Bill Daggett</b> Rexford, New York
Closing	<b>Jodi Weatherman</b> , President, NCMSA

## ***Exhibit Hall Reception, Sandbox, & Showcase!***

Make sure you don't miss our Exhibit Hall located in Guilford Ballrooms D-G. You'll find the latest in middle level textbooks, support and instructional material, and many other things of interest to middle level educators.

Don't forget to register for the many drawings that our vendors will be having throughout the conference. Please join us for a reception in the Exhibit Hall right after the general session from 9:45-10:30 a.m. on Monday morning. Our exhibitors are an important part of our conference. Please visit them, and be sure to say a special, "Thanks" to them for attending.

This year, don't miss our "Tech Sandbox" in the exhibit hall. If you're new to technology and want to know what's what, or are experienced and want to discuss the latest and coolest programs or apps, visit & join in the conversation!

New this year is our **Collegiate Middle Level Association Showcase** in the exhibit hall. Stop by and meet some of our state's finest pre-service teachers as they share their favorite units and lessons. Look for the college booths scattered throughout the exhibit hall!

**Advocating for Student Athletes** - Lauren Boop - Appalachian State University

**Bullying** - Erika Taylor - Appalachian State University

**Deployment's Effect on Young Adolescents** - Kelly J. Leonhardt - Appalachian State University

**Innovative Teaching Strategy for the Pythagorean Theorem** - Taylor Dietmeier - UNC-Chapel Hill

**Muslim Girls in American Schools** - Nikki Malinowski - Appalachian State University

**Seeing the Square, Completing the Square Math Lessons** - Jordan Vaughan & Natalie Helms - UNC-Chapel Hill

**Teenage Suicide** - Heidemarie Klein - UNC-Charlotte

**The Importance of Community** - Erin Greear - UNC-Charlotte

**Using GoogleEarth in Social Studies Lessons** - Madison Pinkowski & Miah Williams - UNC-Chapel Hill

**Young Adolescents Living with Abuse** - Olivia Pope - Appalachian State University

## ***Session One***

**Monday, March 5, 2012**

**10:30 a.m. - 11:30 a.m.**

### **4. Integrating the Common Core in English Language Arts**

This session will provide strategies to use in implementing each of the Common Core anchor standards for reading as well as some strategies to use in implementing the speaking/listening anchor standards.

**Presenter:** Ashley Padgette

**Location:** Arrowhead

### **5. Putting It All Together: Interdisciplinary Units & the Common Core**

Integrated content lessons are foundational to teaching the Common Core and Essential Standards. Fortunately, interdisciplinary planning is nothing new for middle school teachers. Participants in this session will receive ideas for cross-disciplinary units that connect to the new Standards. Join our Blue Ribbon School team to "put it all together."

**Presenter:** Kim Case, Sean Hosfield, Amy McMasters, Elizabeth Davis, & Jenny White - Collettsville School - Collettsville, NC

**Location:** Auditorium II

**6. Beginning Teacher Mentoring Program: Using Big Goals and Data Trackers to Ensure Student Success**

A mentoring program based on teacher-driven “big achievement goals” and data tracking techniques will be presented by mentors and beginning teachers. Classroom quantitative tracking systems will be discussed along with big goals and classroom results and teacher growth. Mentoring program logistics and results will also be presented.

**Presenter:** Ann Bullock, Anne Booth, Martha Gore, Jessica Harrison, Jessica Nicholson, Hulda Tayloe, & Crystal Williams - East Carolina University - Greenville, NC

**Location:** Auditorium III

**7. Continuing Conversation: Raising the Bar of Rigor, Relevance, and Relationships**

Join us this session for a continuing conversation with this morning’s keynote speaker. Dr. Daggett will provide a deeper look into some of the content shared in the keynote. Come and learn how to make your classroom more rigorous, relevant, and grounded in relationships with your students.

**Presenter:** Bill Daggett - International Center for Leadership in Education - Rexford, NY

**Location:** Auditorium IV

**8. John’s Favorite Web 2.0 Resources**

Trying to get your toes wet with all of this technology? Not sure how many life jackets to wear to make sure you don’t drown? Plan to become a tech teacher while being introduced to 10 resources that will get your started. This will rejuvenate your teaching and your classroom.

**Presenter:** John Moody - Asheville City Middle School - Asheville, NC

**Location:** Augusta A

**9. Common Core State Standards: Progress and Challenges for Middle Level Teacher Preparation**

Teacher educators are charged with preparing future middle level teachers with a solid understanding of rigorous and contemporary curriculum. A significant part of this curriculum is guided by the Common Core State Standards. This session will address these and discuss best practices for implementation, including ties to the middle school concept.

**Presenter:** Jeanneine Jones, Rajni Shankar-Brown & David Strahan - UNC-Charlotte, UNC-Wilmington, & Western Carolina University

**Location:** Augusta B

**10. Project Based Learning for Science and Social Studies**

Project based learning is a dynamic approach to teaching in which students explore real-world problems and challenges. With this type of active and engaged learning, students are inspired to obtain a deeper knowledge of the subjects they're studying. This presentation will focus on Science and Social Studies projects that can be used in any subject area.

**Presenter:** Daniel Stanford & Jordan Marmara - Parkwood Middle School - Monroe, NC

**Location:** Biltmore

**11. The I.R.S. (Informational Reading Strategies) Is Coming For You!**

In this session, participants will be shown various strategies to use with informational text that are engaging and focus on comprehension. A variety of strategies will be shared that can be used with all subject areas! Don't be afraid that the IRS is coming for you. Student samples will be shared and handouts will be provided.

**Presenter:** Amy Keith & Cori Burroughs - Red Oak Middle School - Battleboro, NC

**Location:** Blandwood

**12. Enrich Teaching Vocabulary In All Subjects**

Try using these dynamic techniques to add excitement and energy to the introduction and review of vocabulary in any subject area. This active engagement session will demonstrate techniques including RIVET, Be A Mind Reader, Alphaboxes, Bag It, Jeopardy, Question Prediction, and I Have Who Has? Handout provided.

**Presenter:** Joyce Kohfeldt - IESS, Inc. - Kernersville, NC

**Location:** Colony A

**13. Remarkable Behavior Management Strategies That Really Work**

Learn research-based behavior management strategies to use in your classroom on Monday. Gain back 5-10 hours of lost instruction time per week. Solve 80 % of your behavior problems. Join the hundreds of schools around the USA that use this program. Watch the referrals go down and the scores go up!

**Presenter:** Diane Marcus - Center for Teacher Effectiveness - Penfield, NY

**Location:** Colony B

**14. Breaking Through Barriers in Math and Science**

Participants will gain strategies involving hands-on games and activities that are incorporated into math and science classrooms to meet the needs of students in inclusion and regular educational settings. These strategies have proven to increase student performance within the classroom and on assessments.

**Presenter:** Kathleen Toothman & Amanda Barnes - Hudson Middle School - Hudson, NC

**Location:** Colony C

**15. Writers' Workshop that WORKS**

Motivating middle school students to write can be a daunting task, but with a workshop setting, your students will BEG to write. Writers' Workshop gives students freedom, time, support, and an audience. Let us share tools to build your own Workshop! Students will breeze through the steps to produce works that are relevant AND integrated.

**Presenter:** Monica Martin & Mary Beth Benfield - Granite Falls Middle School - Granite Falls, NC

**Location:** Grandover East

***Mix & Mingle in Wonderland TONIGHT in the Fifth Season!***

**8:30 p.m. – until**

Join your colleagues in the hotel's *Fifth Season* for music, games, prizes & more!

**EVERYONE IN FREE WITH CONFERENCE BADGE**

**16. Common Core Nation: Teach it with Stations!**

Would you like a way to present a lesson that engages students for the entire period but doesn't make you feel like you've run a marathon? This session is for you! Teaching with stations requires preparation, but students work through a lesson in segments, moving from one station to the next and completing activities that target differing learning styles.

**Presenter:** Melissa Garner, Hayley Fields & Michelle Burns - Hamlet Middle School - Hamlet, NC

**Location:** Heritage

**17. Madly Reading Your Way Through History**

Do you find it hard to keep students interested in social studies class? Try incorporating historical fiction into each unit of study. We will look at exciting novels that relate history's most famous people and events with characters that will have students actively engaged in your social studies classes.

**Presenter:** Tara Tucker - Granite Falls Middle School - Granite Falls, NC

**Location:** Meadowbrook

**18. Wired Wednesday at the Jacket Java House**

An after school coffee shop/internet cafe brings the outside world to 60 – 120 middle schoolers with experiences such as sushi-making, Zumba lessons, fair trade of coffee, and photography. Develop your own after school program using these guidelines and promote self confidence while exposing the community to the middle school culture.

**Presenter:** Angela Cobb - Elizabeth City Middle School - Elizabeth City, NC

**Location:** Morehead

**19. Don't Let Differentiating Make you MAD!**

Are you growing curiouser and curiouser about differentiating and small-group instruction while keeping the class engaged? How do you tie in common assessments and co-teaching? We'll give you insight on structuring your classroom to meet individual needs in a diverse setting while not leave you feeling like you fell down the rabbit hole!

**Presenter:** Kate Webster & Patricia Castro - Chatham Middle School - Siler City, NC

**Location:** Pebble Beach

**20. Wonders of Technology Tea**

Don't be tardy for this party...Discover the wicked world of wiki's, bountiful blogs and the wild wonderopolis site of discovery. Integrate technology and core subjects while creating classroom activities that wrangle in your students. Lessons will flow with excitement at this whimsical tea party extravaganza!

**Presenter:** Wendy Daniel & Quianna Richburg - Springfield Middle School - Lucama, NC

**Location:** Sandpiper

**21. Think You Can't Afford Videoconferencing? Think Again**

Want to plan a field trip but your budget is really small? You could do it by videoconference. Come learn about new desktop applications for classroom videoconferencing. Get information about cost free programs offered by videoconference from the North Carolina School of Science and Mathematics and other NC agencies.

**Presenter:** Carole Stern - NC School of Math and Science - Durham, NC

**Location:** Tanglewood

**22. Motown RunAround: Girls Running Club and Lifestyle Changes**

The purpose of our club to create a program designed to teach early adolescent girls the ideals of a healthy self image and lifestyle. The ultimate goal is to have all the members participate and complete a 5k. Our presentation will describe our 12-week program and its curriculum, running goal charts, and information on the basics of creating your own 5k, or getting sponsored for a local 5k.

**Presenter:** Laura McGlamery & Wendy Kimbrell - Walter Johnson Middle School - Morganton, NC

**Location:** Tidewater

***Did You Know?***

*Your North Carolina Middle School Association Annual Conference brings you the latest and best in middle level education from around the state and the nation. Presenters at this year's conference come from 41 different districts in North Carolina and from 14 different states.*

***Coming in 2013... Middle Schools: Full Steam Ahead!***

Join us next year as we welcome two great keynoters. Sam Parker, much sought after speaker and author of *212° The Extra Degree*, will open up our conference next spring. Mark McLeod, motivational, humorous, full of energy, and a real "middle school person" will bring our conference to a rousing conclusion with his closing keynote. Don't miss *Middle Schools: Full Steam Ahead* next spring.

***Big Savings for Registering Early  
Register Six & Two Attend FREE***

Register by October 31, 2012 and you can **register 6 for the price of 4!** Lock in your savings now and make plans to be with us March 17-19, 2013. We also welcome your breakout session proposals. Visit our web site at [www.ncmsa.net](http://www.ncmsa.net) to register, submit a proposal, or learn more.

***Session Two***

**Monday, March 5, 2012**

**11:45 a.m. - 12:45 p.m.**

**23. Technology Toolbox: Using Free Online Platforms in Your Classroom**

Explore online platforms for teaching and learning. We will provide demonstrations and examples from a variety of exciting, interactive, free platforms such as Prezi, Wix, WordPress, Google Sites, and Webs. Come discuss ways that you can reach and teach the iGeneration in your classroom and beyond.

**Presenter:** Brandi Brink & Molly McRorie - Appalachian State University - Boone, NC

**Location:** Arrowhead

**24. Grow Your School with Social Media!**

We'll be exploring how social media can be used to enhance our efforts to connect to world. Whether it's growing your school's brand, keeping parents informed or connecting to the community there's something in this session for all educators! We'll be sharing best practices and growing points from our middle school's implementation.

**Presenter: Derek McCoy - West Middle School - Mt. Gilead, NC**

**Location: Auditorium II**

**25. The Adolescent Brain: Reaching & Teaching**

Some think that the term "adolescent brain" might be an oxymoron. Yet each student not only processes an amazing brain but each one that is not only different in ability but in development as well. This interactive and humorous session will translate current research on the brain into useable and practical strategies that will enable teachers to help each student be successful.

**Presenter: David Vawter - Winthrop University - Winthrop, SC**

**Location: Auditorium III**

**26. Classroom Tools for Enhancing Rigor**

Everyone wants to have a rigorous classroom, but how do you know when your lesson is rigorous, relevant, and in "Quadrant D?" Sure... we want to connect to students and engage them, but are there effective ways to do that when we have so many students with so many needs? This session will provide tools for you to use in your classroom to pinpoint where your lesson is in terms of rigor and relevance, and strategies for raising your lesson to a higher level.

**Presenter: Bobby Ashley - Jefferson, NC**

**Location: Auditorium IV**

**27. Collaboration: Tools and Strategies**

"Collaboration" flies around the education world, touted as a "21<sup>st</sup> century skill" and "vital" to learning. Yet in schools it often only appears in the form of partner-work and meetings. In this session, you will learn tools and strategies to build a collaborative environment and empower learners of all ages.

**Presenter: Amanda Riddle - CA Erwin Middle School - Asheville, NC**

**Location: Augusta A**

**28. Panel Discussion: Creating a High Performing School Through Effective Middle Level Practices**

Join this panel discussion featuring successful middle school principals to discuss how effective implementation of research-supported middle level practices can provide your teachers and students with the support and structure necessary to create a high performing school.

**Presenter: Robert Heath - Appalachian State University - Boone, NC**

**Location: Augusta B**

**29. Get "Write" with ART!!!**

Have you ever been inspired by a beautiful piece of art? Have you ever thought of using art as a basis for teaching your content area? Come explore ways to use art throughout the curriculum to inspire writing and integrate literacy in multiple content areas.

**Presenter: Kelly Woodie - Hudson Middle School - Hudson, NC**

**Location: Biltmore**

**30. Snow White and the Seven Dorks: Atypical Writing Assignments**

Writing teachers sometimes struggle to get their students to write a single page. These writing activities are meant to intrigue your students and to make them realize that writing can be fun. Also incorporated into these prompts are specific learning outcomes so that creativity and academics are perfectly balanced.

**Presenter: Rebecca Stasney - Lone Star College-Fairbanks - Houston, TX**

**Location: Blandwood**

**31. Common Core + Math = Success for All**

The Common Core State Standards for Math mean changes for teachers and students. Teachers will incorporate the Standards for Math Content with the Standards for Mathematical Practices. Students will be required to learn math at a much deeper level. Come prepared to learn more about Common Core Math and see some strategies that equal Success for All.

**Presenter: Sherry Bailey - Houghton Mifflin Harcourt - Columbia, SC**

**Location: Colony A**

**32. Differentiated Instruction: Closing the Gap in Instruction**

Not all students learn the same way. Discover how to teach students with different abilities to learn content. No need for multiple lesson plans. Students are active and responsible for learning. Best practices will engage, motivate and unlock the potential of both struggling and gifted students. Gain insight into content, process and evaluation.

**Presenter: Diane Marcus - Center for Teacher Effectiveness - Penfield, NY**

**Location: Colony B**

**33. i3 Grant Participants' Meeting**

An update and networking session for those schools & coaches involved in NCMSA's i3 grant project.

**Presenter: Betty Terrell - NC Middle School Association - Granite Falls, NC**

**Location: Colony C**

**34. Literacy Through Murals**

Given the 21<sup>st</sup> century focus on literacy, this session shows how to provide a high interest interdisciplinary unit for the student. This model unit helps to integrate art and community with interviews of people, study of the culture of the community and historical research in stories that reflect the student's surroundings.

**Presenter: Danielle Porche Payton, Robert Hunter & Leonardo Williams - J.E. Shepard IB Middle School - Durham, NC**

**Location: Grandover East**

**35. Thinking Outside the Text**

The common core Social Studies curriculum does not have to be a planning headache! This workshop will help you break away from the text book and provide you with resources, strategies, and lessons you can use despite any changes to the essential standards.

**Presenter: Michael McQuaid - Heritage Middle School - Valdese, NC**

**Location: Heritage**

- 36. Notebooking: Preparing Students for the 21<sup>st</sup> Century**  
 Notebooking provides teachers the tools to develop skills necessary for students to be successful in a 21<sup>st</sup> century workplace. Participants learn how to incorporate notebooks using lessons from the research-based STC–Secondary™, developed by the Smithsonian Institution. Take away free material to start integrating notebooking in your classroom.  
**Presenter:** Carolina Teaching Partner-Carolina Biological Supply Company-Burlington, NC  
**Location:** Meadowbrook
- 37. Math + The World at Large = The Common Core!**  
 Does the global awareness component of the teacher evaluation instrument cause you concern? If so, then attend our session. What about the Common Core State Standards? Resources will include worksheets that require students to work with proportions, as well as the possible integration of technology. Sounds like a deal!  
**Presenter:** Danny Eldreth & Josh Church - Ashe County Middle School - Warrensville, NC  
**Location:** Morehead
- 38. Schools to Watch Showcase: North Lincoln Middle School**  
 North Lincoln Middle School has been recognized for using academic excellence, developmental responsiveness, social equity, and organizational support to provide a great experience for our students. In this session we will highlight some of the practices that helped us earn this recognition. Join us and learn what makes our school a “School to Watch.”  
**Presenter:** North Lincoln Middle School Staff - North Lincoln Middle School - Denver, NC  
**Location:** Pebble Beach
- 39. Imagine What We Can Be Together: Using the SMARTboard and Assistive Technology to Differentiate Learning in Inclusive and Self-Contained Classrooms**  
 This session will address ideas for helping students with disabilities access the common core curriculum, as well as the North Carolina Extended Common Core State Standards. Lessons depicting students demonstrating higher-order thinking skills will be shared.  
**Presenter:** Jodi Grubb - Ashe County Middle School - Warrensville, NC  
**Location:** Sandpiper
- 40. Differentiating Learning Literature Circles**  
 This research has been done to determine that differentiating learning through literature circles using a variety of texts based on students’ needs and abilities enhances students’ comprehension and helps develop reluctant readers into accomplished readers. These can include graphic novels, novellas, or novels which are at or above grade level.  
**Presenter:** Kelly Leonhardt - Appalachian State University - Boone, NC  
**Location:** Tanglewood
- 41. Dynamic Assessment = Student Achievement**  
 When you think of assessment, do you automatically think of dreaded standardized tests? Studies show that vigorous and purposeful classroom assessment during instruction has the greatest impact on student achievement. This session will provide participants with creative formative assessment strategies that can be immediately implemented in the classroom.  
**Presenter:** Ingrid Link, Celine Ellison & Lynn Potter - Hudson Middle School - Hudson, NC  
**Location:** Tidewater

## ***Session Three***

**Monday, March 5, 2012**

**1:00-2:00 p.m.**

- 42. Middle School Principalship 101-For Those New to Middle Level School Leadership**  
Are you new to the middle level principalship? If so, this session is for you. Join us for a look at the joys and challenges of working with this very special group of learners. We will share strategies, tips, and tricks to help you be a more successful middle level administrator.  
**Presenter: Rick Singletary - Sycamore Lane Middle School - Laurinburg, NC**  
**Location: Arrowhead**
- 43. Connect Latino Students to School, College and Careers**  
This session will focus on ways educators and advocates may use free resources from CFNC.org, CFNC Spanish Services and other non-profit organizations to connect Latino students to school, careers and college. Session will address barriers Latino students face and ways to help students overcome them.  
**Presenter: Donna Weaver - College Foundation of North Carolina - Greensboro, NC**  
**Location: Auditorium II**
- 44. A Novel Approach to Interdisciplinary Teaching.**  
Unite and decompartmentalize your faculty with a fun read. Through immersion in a contemporary, environmental adventure novel, students will understand how disciplines are connected and applied in real life. Participants will develop ideas for their own classroom and take away lesson plans based on CCSS and NCES that support literacy across the curriculum.  
**Presenter: Bonnie J. Doerr - Winston-Salem, NC**  
**Location: Auditorium III**
- 45. F4K-Futures For Kids**  
Futures for Kids (F4K/Career Cruising Network ) is an Internet-based program that enables students to explore a wide variety of careers based on their interests and passions. Do you ever hear student's ask why they need your class? F4K provides student activities that link school subjects to future career choices. It also shows students how their subjects and academic skills are important in the workplace!  
**Presenter: Kim Mason - Kings Creek School - Lenoir, NC**  
**Location: Auditorium IV**
- 46. The PD Blender: Balancing Virtual and Face-to-Face for Effective PD**  
As schools Race to the Top, so must teacher development. Often, face-to-face workshops and online-only courses fall short. Blended learning can deliver the optimal balance of convenience and support. Investigate the research supporting blended learning and take away strategies for implementing blended PD.  
**Presenter: Rachel Porter & Teresa Molter - The Centers for Quality Teaching and Learning - Raleigh, NC**  
**Location: Augusta A**

**47. CMLA Business Meeting**

Come join pre-service teachers, college students and advisers, and CMLA (Collegiate Middle Level Association) members for a session hosted and sponsored by Campbell University's CMLA. This “share session” is a time to talk about your college or university experiences as you prepare to be a middle level teacher. We'll talk about activities, projects, and organizational structures of university-based Collegiate Middle Level Associations including service projects, fundraisers, and how to attract members. Be ready to share!

**Presenter: Lorae Roukema & Campbell University CMLA Members**

**Location: Augusta B**

**48. Physical Education: A Celebration in Reading and Writing for Boys**

How can we better motivate and excite our emerging and proficient male readers to read and write more? Connect their reading to one of their favorite classes: physical education! This workshop will offer a wealth of practical examples about how teachers may customize their instruction with interesting fiction and nonfiction reading materials connected to sports, games, fitness, famous athletes, sports history, extreme sports, sports adventures, and more!

**Presenter: Pamela Fitzpatrick - C.W. Stanford Middle School - Hillsborough, NC**

**Location: Biltmore**

**49. Not Seeing Clearly? Refocus Your Classroom**

Are you tired of being interrupted by the “I need a pencil,” or “Can I go to the bathroom?” Now is your chance to refocus your classroom and stop for good the annoying distractions that keep you from being your best. Learn instant strategies that you can do in any setting and get results.

**Presenter: Jamie Fuentes - Waynesville Middle School - Waynesville, NC**

**Location: Blandwood**

**50. Next Navigator: A Powerful Tool for Aligning to the Common Core**

Are your standards aligned to the Common Core State Standards? Do you have a plan for supporting your colleagues so they are prepared for the new standards and next generation assessments? This session will demonstrate the Next Navigator, an online tool that school leaders and teachers can use to support more performance-based experiences in the classroom. The tool allows users to select standards, review exemplary tasks, and create their own tasks using tools aligned to the Rigor/Relevance Framework.

**Presenter: Felecia Fowler - International Center for Leadership in Education - Rexford, NY**

**Location: Colony A**

**51. Put Quantile to Work in your Classroom**

Educators will explore how to use the NC Mathematics EOG/EOC Quantile measure to promote differentiated instruction. Participants will learn how to use the Quantile measures in conjunction with the tools and free resources at [www.Quantiles.com](http://www.Quantiles.com) to enhance communication with families and encourage student learning. Handouts and resources will be distributed.

**Presenter: Ruth Price & Tracey Brown - MetaMetrics, Inc. - Durham, NC**

**Location: Colony B**

**52. Mixed Media: Successfully Integrating Library Resources with Technology**

The presentation will address the full integration of technology tools with media center materials. Specific lesson ideas will be shared that detail how students develop information skills, successfully cite sources, and create products to demonstrate their knowledge. All projects will be content-based, and be adaptable for grades 6-8. Lesson ideas will be based on using print and non-print resources, and Mac software for product creation.

**Presenter: Renee Cunningham & Joy Jenkins - Knox Middle School - Salisbury, NC**

**Location: Colony C**

**53. Cyberbullying Updated**

Cyberbullying began with email, instant messenger and texting. Now we have smart phones, video messaging and lightening fast data transfer. The world of cyberbullying continues to mutate into new, more hazardous forms. Come to this session and find out how to protect your students and your school.

**Presenter: Susan Sutton - Saint Raphael Catholic School - Raleigh, NC**

**Location: Grandover East**

**54. Characteristics of Effective Schools - A North Carolina Case Study**

Data from a NC case study involving five effective North Carolina charter middle schools will be presented and characteristics of effective middle schools discussed. These characteristics will support any school leader develop their school's mission, and facilitate student support plans. Specific examples of implementation will be provided during the session.

**Presenter: Thomas Miller - Charter Day School - Leland, NC**

**Location: Heritage**

**55. Science Olympiad in the Classroom**

ACMS has a successful track record using the Science Olympiad program to promote extracurricular involvement and student-teacher relationships. We will demonstrate how to utilize the SO program and 21<sup>st</sup> century learning tools to increase interest in science and promote hands-on learning. Learn how these tools help students discover the necessity of time management while becoming responsible leaders. The integration of technology coupled with the reading of informational texts prepares students for the transition to the Common Core and Essential Standards while strengthening literacy skills.

**Presenter: Gordon Prince & Summer Davis - Ashe County Middle School -Warrensville, NC**

**Location: Meadowbrook**

**56. I Love the Smell of Books: E-Readers & Young Adult Literature**

In this interactive session presenters will discuss and analyze their experiences and those of middle school students with reading young adult literature in electronic formats (e.g., e-readers, phones, computers, etc.). Themes that have emerged from this action research project include: 1) apprehension vs. excitement; 2) ease and challenges of e-readers; 3) accessibility and usability of tools; 4) comprehension vs. analysis of texts; 5) physical challenges of reading in alternative formats.

**Presenter: Carol Pope & Student Teachers from Middle Grades Program - NC State University - Raleigh, NC**

**Location: Morehead**

- 57. What You Talkin' About WILISS (Ways to Integrate Literacy Into Social Studies)**  
 Join us for a discussion of the Common Core Literacy Goals for Social Studies. We will discuss ideas we use at Ashe County Middle School to infuse literacy into our Social Studies classrooms. Topics include novel studies, RAFT writing assignments, multi-genre projects, literature circles, interactive reading, discussion boards, and others.  
**Presenter:** Jody Holleman, Kelly Holleman & Anna Thompson - Ashe County Middle School - Warrensville, NC  
**Location:** Pebble Beach
- 58. Rigor in the Common Core Classroom**  
 The movement to a new generation of common standards and assessments has created an emphasis on the need for instructional strategies that are robust, rigorous, and relevant to the real world. During the session we will revisit old and introduce new activities that increase rigor in the 21<sup>st</sup> century classroom.  
**Presenter:** Cynthia Wortham - Wilson County Schools - Wilson, NC  
**Location:** Sandpiper
- 59. A New Way of Doing Alternative School**  
 "But it's the way we've always done Alternative School!" Does this line sound familiar? This seminar will offer A New Way of Doing Alternative School. Participants will engage in positive behavior support activities, group interaction, and facilitated learning through shared experiences. Participants will also be given ideas, resources and tools to help make alternative forms of education New and Exciting!  
**Presenter:** Garrette Robinson - Elizabethton City Schools - Elizabethton, NC  
**Location:** Tanglewood
- 60. Who Me? Since When Am I Responsible for MY Learning?**  
 Do you feel you are the only one accountable for student learning? It is time to place greater responsibility on the student. This session provides strategies and materials on conducting successful student-led conferences while engaging students in their learning processes and increasing parent involvement. You will wonder why you haven't tried this sooner!  
**Presenter:** Kim Dollar & Meredith Belk - Hudson Middle School - Hudson, NC  
**Location:** Tidewater

***Session Four***  
**Monday, March 5, 2012**  
**2:15-3:15 p.m.**

- 61. The Gfeller-Waller Act: New Legislation on Traumatic Brain Injury**  
 This session will provide an overview of the new requirements of the Gfeller-Waller Concussion Act passed this legislative session and effective this school year. The presentation will then progress to more detailed information regarding implementation requirements, resources for middle school personnel, and other partners associated with this act.  
**Presenter:** Les Spell & Paula Hildebrand-NC Department of Public Instruction-Raleigh, NC  
**Location:** Arrowhead

**62. Assessment: They Grade Eggs Don't They?**

A look at our assessment system from a Grant Wiggins perspective. Are all A's the same, what are the items we grade and why, Is it evaluation or assessment. .. A 21<sup>st</sup> Century view of what we do when we grade students and should this anachronistic system be revised as we look toward the future.

**Presenter:** Patrick Hannigan- UNC-Pembroke - Pembroke, NC

**Location:** Auditorium II

**63. Teacher Self-Care: It's a Balancing Act!**

The greatest tool teachers have are themselves. No one knows (except for another teacher) how much it takes to be an educator. Come and spend some time learning some strategies and tools that will help you balance caring for others and caring for self. This workshop involves participation and humor!

**Presenter:** Ann Mary Roberts - Radford University - Radford, VA

**Location:** Auditorium III

**64. Ending the Blame Game by Building a System for Success**

When 60% of incoming 6th graders can't read at grade level, ALL teachers must focus on literacy skills. Learn how West Middle changed their paradigm using the district's RtI pilot approach. Teams used reading assessments and targeted interventions to close gaps and equip ALL students for success.

**Presenter:** Garry Moore, Becky Schilling, Jen Domalgowski, Cori-Anne Gallina, & Denita Dowell - West Iredell Middle School - Statesville, NC

**Location:** Auditorium IV

**65. 5 Steps to Total Student Engagement**

Actively engaging every student can be a challenge for even the most effective teachers. Learn 5 proven steps for increasing student engagement and maximizing learning time in your classroom. Participants will leave with a plan of action and essential strategies to transform their classroom into an authentically engaged learning environment.

**Presenter:** Steve Puls & Teresa Molter - The Centers for Quality Teaching and Learning - Raleigh, NC

**Location:** Augusta A

*The John Van Hoose Memorial Lecture*

**66. Middle Level Education: What Got Us to This Point... And Where Are We Going?**

Two of the legends of the middle school movement will present the annual John Van Hoose Memorial Lecture. Come join Chris Stevenson and John Arnold as they discuss critical issues in middle level education with their unique historical and visionary perspectives.

**Presenter:** John Arnold & Chris Stevenson - Pinehurst, NC

**Location:** Augusta B

**67. Battling the Bully: Brain Inspired Responses to Bullying**

Bullying has become a significant concern in many schools as students with physical or cognitive advantages intimidate and exploit their more vulnerable classmates, often with sophistication and a discreetness that makes it difficult for adults to observe and intervene. In this workshop, bullying will be looked at through the lens of cognitive neuroscience with a new perspective provided on the often perplexing behavior of these students. Packed with specific, low cost interventions, this workshop will offer participants with an alternative set of tools for addressing bullying.

**Presenter: Shauna King - The Upside Down Organization - Baltimore, MD**

**Location: Biltmore**

**68. You Call Me a Thug; I Just Need a Hug: Misreading First Impressions**

Far too often, educators judge students based upon first impressions. This session addresses misconceptions and fallacies about students and their potential to succeed academically based upon attire, speech, walk, address, and socio-economic status. Critical discourse will center on contemporary research on the academic achievement of America's wayward youth.

**Presenter: Henry Johnson & Ronald Poulson - Elizabeth City State University - Elizabeth City, NC**

**Location: Blandwood**

**69. Student Survival Study Skills**

How can students study when they don't know how? This workshop will provide student-centered strategies to help them survive not only in the world of your classroom, but also as life-long learners. Don't miss this opportunity to make a difference before the assessment!

**Presenter: Michael McQuaid - Heritage Middle School - Valdese, NC**

**Location: Colony A**

**70. Mad Math Made Manageable**

Does meeting the diverse needs in your classroom drive you MAD? Fill in those rabbit holes preventing students from higher levels of math understanding. See a structure that allows for both acceleration and remediation using data to inform your small group instruction.

**Presenter: Mary Margaret Dark - Chatham Middle School - Siler City, NC**

**Location: Colony B**

**71. Literacy, Leadership and the 2012 Election**

Capture the excitement of the 2012 election and the conventions held in NC and Florida. Share uses for print and online newspapers, social media and specially-designed websites, engaging youth at school, home and on their own. Access voting guides that apply literacy strategies and core standards to all grades. Set up a free NC mock election. Receive samples of all materials.

**Presenter: Sandra Cook & Sara Gregory - NC Press Foundation - Chapel Hill, NC**

**Location: Colony C**

**72. Multimedia Evolutionary Layered Literacy**

Web-based multimedia builds on deep and even ancient layers of other literacy that connect with recent work in neurogenesis: hands, speech, writing and digital media. All 4 of these layers can be used to reinforce each other and be used for greater engagement and motivation within your classroom and team.

**Presenter: Bob Houghton - Western Carolina University - Cullowhee, NC**

**Location: Grandover East**

**73. Teacher Leaders as Instructional Coaches**

Instructional coaching is an important component in increasing student achievement and creating teacher leaders. Participants will learn that teachers as coaches provide the mirrors other teachers need in their classrooms to see their own teaching and then make instructional improvements in a supportive atmosphere without the pressure of evaluation.

**Presenter:** Elizabeth Crace & Pamela Smith - Charles P. Murray Middle School -  
Wilmington, NC

**Location:** Heritage

**74. Integrated Curriculum in a Standards Based World**

Are you tired of hearing, “When are we ever going to use this?” Do you miss feeling excited about teaching? Integrated curriculum provides a way to incorporate critical thinking, student interests, and democratic processes while invigorating your teaching and meeting the standard courses of study.

**Presenter:** Heidi Galloway & Nathan Graybill - Liberty Middle School - Morganton, NC

**Location:** Meadowbrook

**75. Integrating the Common Core in Science to Increase Rigor**

This session will provide strategies to use in integrating the Common Core standards in the middle school science classroom. Participants will practice strategies for reading, writing, and speaking/listening.

**Presenter:** Colleen Karl – NC State University Science House

**Location:** Morehead

**76. Tattoos and Tutus! Single-Gender Education for High Academic Achievers**

Looking to create an encouraging environment for students ready to leap into Honors? Are you curious about single-gender effectiveness beyond discipline? We have a results proven approach to single-gender education for students ready to move up! We’ll share experience, techniques and resources to get you started on single gender education.

**Presenter:** Ellen Bradley, Caroline Butler & Alisa Yasurek - South Charlotte Middle School  
- Charlotte, NC

**Location:** Pebble Beach

**77. Maximizing Content-Area Reading and Writing**

Help ALL students engage deeply with content, build connections and remember what they have learned with strategies for reading and writing that span the content areas. Share “secrets” of how smart readers think. Prepare students for everyday reading/writing demands and testing situations. Handout included.

**Presenter:** Joyce Kohfeldt - IESS, Inc. - Kernersville, NC

**Location:** Sandpiper

**78. The Hero's Journey: Universal Archetypes: From Ancient to Modern Stories**

This unit of study is based on the theory, by Joseph Campbell, of many commonalities of stories including, character traits of heroes, symbols, plot development and themes that seem to be a part of the human psyche and common to all cultures on Earth. Our unit takes students through a guided writing/personality test of a simple story that identifies many of the universal symbols for bravery, death, knowledge, society, community, and values. The 12 steps of the Journey are described by popular movies, with the end goal of the student writing their individual story from the 12-step model.

**Presenter:** Gail Ramsdell & Sarah Chapman-Granite Falls Middle School-Granite Falls, NC

**Location:** Tanglewood

**79. Getting your class FIT! Fun Integration of Technology!**

In this session, participants will get hands-on activities that integrate a variety of fun technology into their classroom. Have fun learning how to create an active classroom environment with cell phones, iPods, computers, video recorders, and cameras. Come see how you can make your class FIT!

**Presenter:** Felecia McKnight Young - Salisbury High School - Salisbury, NC

**Location:** Tidewater

***Schools to Watch Training***

Interested in learning about the Schools to Watch criteria?

Thinking about applying for Schools to Watch recognition?

Would you like to become a part of the site visitation team? Then join us for a one-day introduction to Schools to Watch.

We'll be hosting two trainings this spring. Join us on April 23<sup>rd</sup> in Hickory or Chapel Hill.

Visit the web site at [www.ncmsa.net](http://www.ncmsa.net) for locations and registration information.

***Session Five***

**Monday, March 5, 2012**

**3:30- 4:30 p.m.**

**80. Through Students' Eyes: Engaging Students Through Photography**

How can we authentically address the dropout crisis if we do not understand how students experience school? The field is ripe with adult stakeholders' views of what students need. By giving students cameras to document their perceptions of self/school, this presentation offers a needs-based assessment of what is working, and not working, from the inside out.

**Presenter:** Heather Britt - Kennedy Charter School - Charlotte, NC

**Location:** Arrowhead

**81. Principals' Perceptions of the Effectiveness of Middle Grades Programs**

This study examines principals' perceptions of the effectiveness of middle grades programs in public middle and K-8 schools in North Carolina. Data was gathered using two pre-existing survey instruments (McEwin & Greene, 2011) designed specifically for K-8 principals and middle school principals.

**Presenter: J. Brent Cooper & Dustin Johnson - UNC-Chapel Hill & High Point University**

**Location: Auditorium II**

**82. Stop the Cycle of Illiteracy: Solutions for Leadership, Data and Student Success**

Are you faced with the task of teaching adolescents who can't read? Winsor Learning has developed a methodology that makes student grouping easy and allows students to re-capture missing or non-existent reading skills quickly and efficiently. In this session we will explore the critical connection between analyzing data and modifying instruction to meet the needs of each student.

**Presenter: Maria George - Winsor Learning - St. Paul, MN**

**Location: Auditorium III**

**83. What's New in Health Education: The PROFILES Report**

Join us for an informative presentation of the latest findings from the 2010 School Health Education Profiles study. Data collected from North Carolina principals and health education teachers will be shared by the presenters. Key areas of focus will include school health education; physical education; school health policies related to HIV infection/AIDS, tobacco-use prevention, and nutrition; asthma management activities; and family and community involvement in school health programs.

**Presenter: Melanie Greene & Terri Mitchell - Appalachian State University - Boone, NC**

**Location: Auditorium IV**

**84. Taming the Middle Schooler: Classroom Management Strategies That Work**

While academic achievement is the main goal, classroom discipline is a must to obtain that goal. "Time to Teach" will show you research based classroom management strategies you can implement tomorrow in your classroom. These strategies will reduce behavior problems immediately, giving you more time for instruction in your class.

**Presenter: Matthew Coates - Johnston County Schools - Smithfield, NC**

**Location: Augusta A**

**85. What's in a Partnership?**

How do we immerse next generations of teachers in middle level education? One answer is establishing university-school partnerships linking philosophy and classroom implementation and reflective middle level commitment. Join us to learn about one such partnership and learn how you can use our checklists, scavenger hunts, shadow studies, and more!

**Presenter: Joyce Brigman, Jeanneine Jones, Jean Vintinner, & Claudia Cox -  
UNC-Charlotte - Charlotte, NC**

**Location: Augusta B**

**86. Instructional Shifts and the Common Core State Standards**

Join us for a discussion focused on the middle school English Language Arts and Common Core State Standards. Participants will engage in collaborative discussion around the instructional shifts needed to effectively implement the Common Core State Standards in English Language Arts.

**Presenter:** Cynthia Dewey - NC Department of Public Instruction - Raleigh, NC

**Location:** Biltmore

**87. Using 21<sup>st</sup> Century Tools: Voicethreads in English/Language Arts**

This session will focus on integrating [www.voicethread.com](http://www.voicethread.com) into English/Language Arts classes. Participants will go back to their schools with everything they need to know to use this free online program to improve reading comprehension, speaking, and listening.

**Presenter:** Heather Blackwell & Laura Corrado - Broad Creek Middle School - Newport, NC

**Location:** Blandwood

**88. “Down the Google – Hole”**

Up in to the world of Google Apps for Education for the collaborative Middle School environment. Participants will shrink down and learn how to integrate Docs, Sites, Calendars, and Email into all curricular areas. This presentation will take you into the “wonderland of Google”.

**Presenter:** Susie Austin & Lisa Thompson - Union County Public Schools - Monroe, NC

**Location:** Colony A

**89. Learning to Love Behavior**

A brief recap of last year's tips and tricks for dealing with students with behavior concerns. New ideas, new lingo and new approaches to give realistic ways to help students change behaviors. Participants will learn why behaviors occur and ways to connect with students in cross-curricular activities.

**Presenter:** Amber Halliburton - Walter Johnson Middle School - Morganton, NC

**Location:** Colony B

**90. Helping Struggling Students Master Mathematics**

Do you want your students engaged, excited and motivated about mathematics? Join Valencia as she shares practical strategies that help under-achievers succeed. In this session, teachers will learn how to deliver state standards in a way that students can understand and master. The standards include: math facts, multiplication, decimals, and problem- solving.

**Presenter:** Valencia Thornton - CRAM Math Academy - Lithonia, GA

**Location:** Colony C

**91. Showcase of Projects & Units**

Been enjoying our CMLA posters in the exhibit hall today? Come hear students present them! Pre-service teachers from college and university teacher preparation programs will have posters and descriptions of their favorite and most innovative projects, lesson plans, and unit plans to showcase and share. Their topics range from advocacy for middle school youth to innovative lessons in math and social studies. You can circulate and chat, gather ideas for your teaching, or get a first look at student teachers who will be applying for jobs this year. Come and meet your future colleagues at the CMLA showcase.

**Presenter:** Suzanne Gulledge – University of North Carolina & CMLA Members

**Location:** Grandover East

**92. Technology Integration for Dummies: A Simple 5-Step Plan**

The purpose of this presentation is to show teachers a simple and effective process for integrating technology into the classroom. We'll showcase a 5-step process for understanding technology so that it becomes a helpful tool in the educational process and not an obstacle to overcome to begin learning.

**Presenter: TJ Wolfe - North Carolina State University - Raleigh, NC**

**Location: Heritage**

**93. Carolina's Young Scientist's Dissection Series**

These introductory dissections are ideal for novice scientists! Identify external/internal features of the crayfish, starfish, perch, and frog. Step-by-step procedures and labeled color photographs make it easy. Activities line up with state science teaching standards for Life Science. Free supplies and prizes

**Presenter: Carolina Teaching Partner-Carolina Biological Supply Company-Burlington, NC**

**Location: Meadowbrook**

**94. i3 Grant Coaches' Networking Session**

This session is for all coaches involved in the NCMSA i3 grant.

**Presenter: Betty Terrell & Ran Barnes - North Carolina Middle School Association**

**Location: Morehead**

**95. Google Apps for Educators - Google Maps Edition**

Where in the world did you go over your winter break? Want to take a roadtrip to a local college? How about you show us by creating a customized, personalized, Google map? Join us for a demonstration on how to create personalized Google maps and brainstorm projects for your classroom.

**Presenter: John Moody - Asheville City Middle School - Asheville, NC**

**Location: Pebble Beach**

**96. Riding The Waves of Change: Keeping Your Balance in Rough Surf**

Education in the 21<sup>st</sup> century challenges teachers to cope with a number of pressures including increased teacher accountability, decreased public confidence, and reduced financial support. This session provides strategies to assist in coping, ranging from ways to build resiliency to creating external support structures. Presenters will share ways to maintain balance and positive self-perceptions.

**Presenter: Heather Allen & Seffie Ovacz - UNC-Wilmington & Wilmington Academy - Wilmington, NC**

**Location: Sandpiper**

**97. Catching On**

Have you ever wondered how to utilize the talents of your AIG students to help lower-performing students find success? With the CATCH program, teachers from all grade levels can train the high-performing students to mentor struggling students in an organized in school & after school program.

**Presenter: Jeffrey Whitt & Mike Morris - Carrington Middle School - Durham, NC**

**Location: Tanglewood**

**98. Integrating the Common Core in Social Studies to Increase Classroom Rigor**

This session will provide strategies to use in integrating the Common Core standards in the middle school science classroom. Participants will practice strategies for reading, writing, and speaking/listening.

**Presenter:** Ashley Padgette

**Location:** Tidewater

## NCMSA Celebrates Our “Schools to Watch”

NCMSA, in collaboration with the NC Department of Public Instruction and the National Forum to Accelerate Middle Grades Reform, is proud to recognize our Schools to Watch! These schools have demonstrated a sustained trajectory of growth and high levels of performance in areas of academic excellence, meeting students’ needs, social equity, and organizational structure and support. We encourage you to contact and visit these schools, and to consider applying for recognition next fall. Visit our web site, [www.ncmsa.net](http://www.ncmsa.net) for more information.

### **2003**

Ashe County Middle School  
Durant Road Middle School  
Rugby Middle School

### **2004**

East Lincoln Middle School  
Dixon Middle School  
John Griffin Middle School  
Reid Ross Classical Middle School  
South Charlotte Middle School

### **2005**

Carmel Middle School  
East Yancey Middle School  
Jay Robinson Middle School

### **2006**

Alexander Graham Middle School  
Mint Hill Middle School  
71<sup>st</sup> Classical Middle School

### **2007**

Broad Creek Middle School  
Carrington Middle School  
Flat Rock Middle School  
Jefferson Middle School  
Kernodle Middle School

### **2007 (continued)**

Pine Forest Middle School  
Shepard Middle School  
Southeast Forsyth Middle School

### **2008**

Kernersville Middle School  
Rogers-Herr Middle School  
West Pine Middle School

### **2009**

Apple Valley Middle School  
Crestdale Middle School  
East Wilkes Middle School

### **2010**

Chowan Middle School  
Hendersonville Middle School  
William Lenoir Middle School

### **2011**

McGee’s Crossroads Middle School  
Piedmont Open IB Middle School

### **2012**

North Lincoln Middle School

### ***C. Kenneth McEwin Award Winners***

Kenneth McEwin	Frances Reaves
Wilma Parrish	Mike Ward
Hardy Tew	John Harrison
John Arnold	Joan Lipsitz
Nancy Farmer	Betty Terrell
John Van Hoose	Maureen Furr
Janice Davis	Marvin Pittman
Bill Anderson	Bobby Ashley
Geraldine Ritter	Ran Barnes
Tom Ragland	Missy Gabriel
Elaine Boysworth	Jodie Graham
David Strahan	Christine Waggoner
Theresa Hinkle	

### ***Past Presidents of the North Carolina Middle School Association***

Herb Tatum	Ann Hutchens
Pat Knight	Steve Teague
Julia Thomason	Elaine Boysworth
Marie Rudisell	Ginny Myers
Rebecca Stevens	Theresa Hinkle
Barry Rice	Frances Reaves
Gerald Patterson	Beth Tyson
Anthony Sasseen	Betty Terrell
Barbara Smith	Rose Cooper
Jean Blackmon-Brauer	Jackie Colbert
Bill Rivenbark	Cecilia Gregory
John Arnold	Harriet Jackson
Pamela Riley	Jack Leonard
John Van Hoose	Rick Singletary
Nancy Farmer	Jodie Graham
Jeanette Beckwith	Missy Gabriel
Geraldine Ritter	Ran Barnes
Janice Davis	Tanya Turner

## ***Session Six***

**Tuesday, March 6, 2012**

**8:00 a.m. - 9:00 a.m.**

**99. “We Are Family”.... Promoting a Positive Atmosphere at Your School**

A school that plays together not only stays together but can also make a difference. Involved students are positive ones. Join us as we share some ways we create sense of family at “The Rock”. Take a peek: BOO BASH, BUNNY BASH, LAST DAY PARTAY, FIRST DAY PEP RALLY, CANDY AIRE.... and more!

**Presenter: Jenny Fleming, Heather Buchanan & BJ Toothman - Table Rock Middle School - Morganton, NC**

**Location: Arrowhead**

**100. Engaging Middle School Students through Independent Reading**

Independent reading provides choice with challenge, engagement and achievement. This session will focus on how teachers, parents, and students can use data including Lexile measures to match middle school readers to text. Strategies and techniques for facilitating and assessing students' independent reading will be included.

**Presenter: Kim Bowen - MetaMetrics, Inc. - Durham, NC**

**Location: Auditorium II**

**101. Close the Vocabulary Gap with CCSS Rigor-Worthy Strategies!**

Studies have shown strong relationships between student achievement in comprehension and the extent/depth of their knowledge of words (Benjamin and Crow, 2010; Quелlette 2006; NiCHD, 2000). Learn about proven strategies for teaching multiple meaning words/phrases, context clues, word parts and reference materials so that new, more stringent standards are met.

**Presenter: Diane Wheeler - Zaner-Bloser - Birmingham, AL**

**Location: Auditorium III**

**102. Empower ESL Students with Information Literacy**

Integrate reading and writing strategies through ESL teacher and media collaborations using hands on and digital resources to engage students and improve writing and research skills. Helpful for both ESL and content area teachers in all subjects and meet common core objectives.

**Presenter: Mariel Gomez de la Torre & Melinda Pennington - Thomasville Middle School - Thomasville, NC**

**Location: Auditorium IV**

**103. Teaching Science in an Energized Classroom**

This session includes different strategies to get students motivated and excited about learning and TEACHING science. This is very beneficial for first time science teachers and/or beginning teachers, but all are welcome.

**Presenter: Crystal Brown - Knox Middle School - Salisbury, NC**

**Location: Augusta A**

**104. What's Up with the Essential Standards in Social Studies?**

Beginning with the 2012-2013 school year social studies classes will be based on the Essential Standards - not on the current SCOS. There are significant changes in content and pedagogy for social studies in the middle grades. This session will examine the changes and offer useful themes, case studies and ideas that will develop the concepts in the essential standards for the classroom.

**Presenter:** Steve Pierce - North Carolina Geographic Alliance - Old Fort, NC

**Location:** Augusta B

**105. How Are Bark Beetles Like Disruptive Students?**

A beetle isn't threatening – until it eats a tiny bit every hour, every year. A disruptive student does the same - day after day. You reach your unbearable limit. A minor offense is a major disruption. Stop the cycle. Reduce behavior issues by 80%, lower your frustration and TEACH!

**Presenter:** Kathy Ausen - Winston-Salem, NC

**Location:** Biltmore

**106. Can You Hear Me Now?**

“Haven't I told you 1000 times”, and don't want to make it 1001? In this lively session you will learn research-based techniques to eliminate repeated requests for student compliance, teach and get the behavior you want, increase instructional time, and get more Time To Teach!

**Presenter:** Nancy Driscoll - Johnston County Schools - Smithfield, NC

**Location:** Blandwood

**107. Using Social Media for Instructional Supervision**

With the development and growth of web 2.0 tools, boundaries of instructional supervision can be pushed to new dimensions. This session focuses on using 2.0 tools for dynamic teacher growth and development as well as building a unified vision. This session is for school leaders on all levels!

**Presenter:** Derek McCoy - West Middle School - Mt. Gilead, NC

**Location:** Colony A

**108. What a “Novel” Approach**

Creating a literature unit or novel unit can be a daunting task. Come hear how some middle schools teachers go about putting together a novel unit that aids in quality instruction for students. The presentation will show how the development of a middle school literature unit is put together. Handouts will be provided for participants.

**Presenter:** Steven Howard - Jones Middle School - Trenton, NC

**Location:** Colony B

**109. Give Them the Keys: Promoting Adolescent Literacy Through Newspapers**

Benefit all students. Analyze varied writing styles and text patterns; integrate subject areas, related to public policy, scientific advances, technology, health and the arts. Use ads and articles about consumer goods and services to prepare students for choices regarding time and money, career and college. Receive curricula aligned with new standards.

**Presenter:** Sandra Cook & Sara Gregory - NC Press Foundation - Chapel Hill, NC

**Location:** Colony C

**110. Achieving Success One Student at a Time**

Achieving Success One Student at a Time: Join us and discover how to make accommodations for each student, both academically and behaviorally, while continuing to present grade level specific material and maintain classroom control. Examples of differentiated teaching strategies that keep students focused and engaged will be provided for participants.

**Presenter: Lisa Owens & Dale Branch - Hudson Middle School - Hudson, NC**

**Location: Grandover East**

**111. R U Ready for the Common Core?**

Common Core is coming...are you, your teachers and your students ready? What goals will you need to target for student comprehension of the new standards? This session will demonstrate a web-based program and will discuss ways to utilize the results for more effective and efficient planning for Common Core.

**Presenter: Marlyn Smith & Pam Daniels - Curriculum Associates**

**Location: Heritage**

**112. Reading and Classroom Strategies that Work for EC Students**

These are tried and true strategies that work for EC students in regular (co-teaching) and resource classrooms. This session will provide some management strategies as well as strategies to help students improve their comprehension skills. Strategies will be shared for before reading, during reading, and after reading skills.

**Presenter: Suzy Lambert - Knox Middle School - Salisbury, NC**

**Location: Meadowbrook**

**113. i3 Principals' Networking Session**

This session is for all principals involved in the NCMSA i3 grant.

**Presenter: Ran Barnes & Betty Terrell - North Carolina Middle School Association**

**Location: Morehead**

**114. Getting Ready for the Common Core State Standards for Mathematics**

The Common Core State Standards for Mathematics are here!!! Come join in a discussion about the Standards for Mathematical Practices and the changes in the Middle School content standards as we gear up for implementation in the 2012-2013 School Year.

**Presenter: Robin Barbour - NC Department of Public Instruction - Raleigh, NC**

**Location: Pebble Beach**

**115. Take Back Your Teaching Time**

Teachers lose an average of 5-9 hours a week dealing with minor misbehavior. Imagine how much more instruction could be accomplished with those hours available. Learn how to manage your classroom in a way that eliminates gimmicks, reduces teacher stress, and works for students. It can be done!

**Presenter: Magdalena Steytler - Troutman Middle School - Troutman, NC**

**Location: Sandpiper**

**116. An Analysis of Student Academic Achievement in NC Middle and K-8 Schools**

This longitudinal study of NC School Report Card data will analyze the academic achievement of middle grades students in two similar school districts containing K-8 and middle schools.

**Presenter: J. Brent Cooper & Dustin Johnson - UNC-Chapel Hill & High Point University**

**Location: Tanglewood**

**117. Ncpedia.org: Interacting with Information about North Carolina**

Learn about NCpedia.org, an online encyclopedia managed by the State Library of North Carolina. Not only are students able to use entries for their North Carolina assignments, they may comment on entries to share related information they have found, contribute photographs to entries and more.

**Presenter:** Michelle Czaikowski - State Library of North Carolina - Raleigh, NC

**Location:** Tidewater

## *Content Conversations*

**Tuesday, March 6, 2012**

**9:15 a.m. - 9:45 a.m.**

As NCMSA moves deeper into the 21<sup>st</sup> century, we recognize that communication (in Wonderland or in your school) is instantaneous, and the old regional structures we've had in place for decades may not lend themselves to meeting your needs today.

Join us this year for the first of our "Content Conversations." Each conversation will be facilitated by a member of the NCMSA Board of Directors, and will feature resources, information, and networking in your particular content area.

**EC & ELL - Augusta A**

**ELA - Auditorium III**

**Electives/Encore - Colony A**

**Media-Technology - Heritage**

**Leadership - Meadowbrook**

**Math - Auditorium IV**

**Science - Pebble Beach**

**Social Studies - Auditorium II**

Interested in attending more than one of these sessions? No problem. We'll put information from these sessions on our conference wiki at [ncmsa.wikispaces.com](http://ncmsa.wikispaces.com). No idea what that means, or how to find it? Just stop by the Tech Sandbox in the exhibit hall and we'll help you!

## ***Session Seven***

**Tuesday, March 6, 2012**

**10:00 a.m. - 11:00 a.m.**

### **118. What Do I Do When They Finish Their Work Early?**

Have you ever wondered what to do next with early finishers? Attend this session to receive a wealth of anchor activities to keep them going while waiting for others to finish. Anchor activities provide extension, enrichment, or practice of key concepts and skills covered. Participants will walk away with ready-to-use activities for any classroom setting.

**Presenter: Shanetta Pittman & Angela Mallory-Weldon Middle School-Halifax, NC**

**Location: Arrowhead**

### **119. Integrating Multimodal Assessments in Language Arts**

Recent digital technologies require the integration of new literacies in the curriculum. Using multimodal assessments in the language arts classroom can increase learning motivation for young adolescent learners and allow students to practice and develop essential 21<sup>st</sup> century skills. In this session, we will discuss how multimodal assessments can enrich the language arts classroom!

**Presenter: Rajni Shankar-Brown - UNC-Wilmington - Wilmington, NC**

**Location: Auditorium II**

### **120. Empowering Students Through Their Own Learning**

This session will focus on Student-Led Conferences, Use of Student Rubrics, a Multicultural Integrated Unit, and Literature Circles. These topics will focus on Cooperative Learning Groups centered on the four academic areas. Let us share strategies that have proven to be successful!

**Presenter: Kate Caraway, Jordan Anthony, Kristin Edwards, Kadie Ramsey, & Kim Baker - Walter Johnson Middle School - Morganton, NC**

**Location: Auditorium III**

### **121. What Good Schools Do When Students Are Failing**

Join today's keynote speaker Bobb Darnell for an informative look at what schools are doing to prevent students from failing. Learn strategies that you can take back and make a difference in YOUR school.

**Presenter: Bobb Darnell - Lake Zurich, IL**

**Location: Auditorium IV**

### **122. Model UN: Start a Club!**

Want to run a challenging club? Start a Model UN club at your school. MUN fosters globally competitive students, improves writing and research skills, increases knowledge of history, geography, world religions, geopolitics, and more. MUN encompasses the Common Core Standards and students will learn about topics not found in textbooks.

**Presenter: Tom Haney & Hudson Middle Students - Hudson Middle School - Hudson, NC**

**Location: Augusta A**

**123. Building a Math Talk Classroom**

The Standards for Mathematical Practice describe a variety of proficiency that mathematics educators should seek to develop in all of their students. The NCTM Standards emphasize the need for students to discuss their mathematical thinking as a way to increase understanding. The course will help you establish a “Math Talk” environment using CMP2. We will share strategies for organizing student work, reviewing homework, class discussions as well as group discussions and formative assessments.

**Presenter:** LaShone Singleton, Tasha Gaines, & Sean Bostelman - Ranson Middle School - Charlotte, NC

**Location:** Augusta B

**124. Student Empowerment through Service Learning**

Empower your students to make a difference in their world. Service learning can reach all learners with authentic standards based instruction. Learn how to incorporate reading, writing, speaking and listening into a service learning in a unit where kids help their school community through their own effort and enthusiasm.

**Presenter:** Heidi Elmoustakim - Carrington Middle School - Durham, NC

**Location:** Biltmore

**125. Art and Literacy: It’s a Natural Fit**

How can art and literacy be meaningfully and relevantly connected in the middle school classroom? Come investigate through hands-on activities related to our Andy Goldsworthy unit. Learn about and create art using elements of the natural world like twigs, rocks and leaves. See how this clearly attaches to literacy: reading, writing, speaking, viewing and listening. Art and literacy: it's a natural fit!

**Presenter:** Pamela Fitzpatrick & Jessica Crowley - C.W. Stanford Middle School - Hillsborough, NC

**Location:** Blandwood

**126. Mountaineering in the Middle**

An accomplished climber and teacher (Cogie) and a middle grades writer, professor, and researcher (Tracy) will present results of their collaborative exploration of mountain climbing as a metaphor for the courageous, innovative, risky, and rewarding kind of leadership that is needed to advance the cause of developmentally responsive education for young adolescents in the 21<sup>st</sup> century.

**Presenter:** Tracy Smith & Cogie Reed - Appalachian State University & Parkway School - Boone, NC

**Location:** Colony A

**127. There's a MAP for That!**

Looking for improved EOG scores for middle and low level students? Learn how the Thinking Maps will enhance all subject areas with an emphasis on reading comprehension. You will learn how the Thinking Maps supplement writing, poetry, fiction, and nonfiction instruction. EOG questions a challenge? There’s a map for that!

**Presenter:** Brooke Griffie & Kerri Buysens-Gray's Creek Middle School - Hope Mills, NC

**Location:** Colony B

**128. Writing for Publication through NCMSA**

The editors of the North Carolina Middle School Journal will offer suggestions for converting good lessons, presentations, and workshops into publications - in either traditional print format or through digital, web enhanced composition.

**Presenter: Kathy Roney, Bob Houghton, David Strahan - UNC-Wilmington & Western Carolina University**

**Location: Colony C**

**129. “Look It Up” - Going Beyond the Dictionary for Vocabulary Development**

**CHALLENGE:** A student's vocabulary doubles between 3rd and 7th grades. Students learn approximately 3,000 words per year. “How can I teach it all?” **SOLUTION:** This hands-on session will focus on effective teaching strategies to enhance your vocabulary instruction. Participants will leave with practical ideas to implement into the classroom.

**Presenter: Cheryl Ellis - Zaner-Bloser Publishing - Franklin, TN**

**Location: Grandover East**

**130. Harness the Allure of Graphic Novels**

Visit the classics, Greek and Roman mythology, or take a unique step into history in a face to face visual encounter with the dynamic, contemporary format of a graphic novel. Use this compelling hybrid as a brief introduction to capture student interest or as an essential alternative to traditional text for at-risk readers who may otherwise be left out. Bibliography included.

**Presenter: Joyce Kohfeldt - IESS, Inc. - Kernersville, NC**

**Location: Heritage**

**131. Differentiation Across the Curriculum With an Emphasis on Reading Strategies**

Imagine a classroom where the teacher meets each individual student’s learning needs! Content Area Reading strategies integrate the Common Core Standards. In order to accommodate a variety of performance levels and learning modalities across the curriculum, the teacher tailors both literary and informational texts, including lexiles, and interactive activities.

**Presenter: Melodie Willis & Dega Lancaster - Morehead City Middle School - Morehead City, NC**

**Location: Meadowbrook**

**132. Virtual Science Fair: A Twenty-first Century Student Competition**

Looking to transform a traditional science fair into a more modern version? Wondering how to connect your students with professional scientists? Investigating different methods of collaboration? Exploring ways of enhancing critical thinking? Attend our session to learn about our experiences developing a Virtual Science Fair as part of our curriculum.

**Presenter: Janet Vande Berg, Gary Duggan, Kathleen Christopher & Melissa Spainhour-Ravenscroft Middle School - Raleigh, NC**

**Location: Morehead**

- 133. AMAZE ‘N MATH (Automation, Manipulatives And Zesty Encounters in Math)**  
Mathematics learning centers addressing different learning styles of students through hands-on activities focusing on geometry, measurement, fractions, probability, algebra, percents, decimals, and problem solving. Best practices are aligned to North Carolina State and NCTM national standards for middle school mathematics. Participants will receive a packet of resources.  
**Presenter:** Tracey Staley - Winston-Salem State University - Winston-Salem, NC  
**Location:** Pebble Beach
- 134. Durham Public Schools Research and Accountability Department: Data to Action**  
The Research & Accountability Department for Durham Public Schools has expanded the services it provides to district and middle level administrators and teachers for the 2011-12 school year. This session will provide an overview of the department's increased emphasis on "Data to Action" during the 2011-12 school year in Durham Public Schools.  
**Presenter:** J. Brent Cooper, Terri Mazingo, & Karin Beckett - UNC-Chapel Hill & Durham Public Schools - Staley, NC  
**Location:** Sandpiper
- 135. Better than Facebook!**  
Learn how social media and networking can benefit students in the classroom. Learn how student collaboration and feedback can foster deeper understanding of topics and each other as diverse contributors to society. Look at Edmodo, Schoology, youtube, yammer and other media as catalysts to learning in the 21<sup>st</sup> century.  
**Presenter:** Tricia Titus - South Charlotte Middle School - Charlotte, NC  
**Location:** Tanglewood
- 136. Fostering the Reading and Writing Connection in Middle School Language Arts**  
How can you encourage students to read, write and like it? How can you tap into the literature that they like and the writing that they do to encourage student engagement? If you have ever asked either of these questions, then this session is for you! Come learn about strategies and tools to use to help students see the connection and enjoyment in reading and writing. Handouts will be provided.  
**Presenter:** Rebecca McKnight - The Academy at Lincoln - Greensboro, NC  
**Location:** Tidewater

## ***Session Eight***

**Tuesday, March 6, 2012  
11:15 a.m. - 12:15 p.m.**

- 137. Communication Skills For Crazy Times and Everyday Living**  
Communication is at the core of what teachers do. Sometimes when students are upset or get into mischief, what we say can mean all the difference. Come to a fun fast paced workshop where participants will learn specific tools to enhance communication and minimize conflicts.  
**Presenter:** Ann Mary Roberts - Radford University - Radford, VA  
**Location:** Arrowhead

**138. 10 Strategies Proven to Inspire Even the Most Difficult Students**

This session will show you 10 strategies proven effective at building relationships, grabbing attention, and inspiring challenging students. Learn to speak the language of today's youth using relevant multi-media, physical activities, and visual metaphors. The strategies are used to inspire students in K-12 schools, mental health and correctional organizations worldwide.

**Presenter:** Christian Moore - WhyTry Organization - Provo, UT

**Location:** Auditorium II

**139. Finding Gold: Maximizing Information from NCEOG & NCEOC Student Score Report**

In professional learning and school improvement teams, data guides discussions about student learning. This session provides strategies for maximizing the utility of the Lexile reading and Quantile mathematics information provided on student score reports. With free on-line resources, teachers can target instruction, promote student growth, and forecast student performance.

**Presenter:** Ruth Price & Kim Bowen - MetaMetrics, Inc. - Durham, NC

**Location:** Auditorium III

**140. Creative Literacy for Young Adolescents**

It is imperative for all content area teachers to foster literacy skills and creative thinking in the classroom. Using creative literacy strategies provides young adolescents with opportunities for creative expression, critical thinking, and positive social interactions. In this session, we will celebrate literacy, nurture creativity, and promote effective middle level education!

**Presenter:** Rajni Shankar-Brown - UNC-Wilmington - Wilmington, NC

**Location:** Auditorium IV

**141. Grand Ideas for Your Classroom**

I will share several ideas I've added to my teaching bag o' tricks over the years. This session will touch on classroom layout, grading, planning, behavior management, and technology - just to name a few. Make plans to come by and steal a few of my ideas for your classroom!

**Presenter:** Shanon White - Kings Creek School - Lenoir, NC

**Location:** Augusta A

**142. Using Historical Fiction to Teach Historical Fact**

Well-researched and well-written historical fiction leads readers into worlds only glimpsed through the window of history. Author Judith Geary uses activities developed to support her NCDPI-recommended YA novel, *Getorix: The Eagle and the Bull*, as examples of how to involve students in the social and political context of any historical period.

**Presenter:** Judith Geary - Appalachian State University - Boone, NC

**Location:** Augusta B

**143. Neurogenesis-How Exercise Within Classrooms & Gyms Builds Content Memory & More**

This session shares videos of classroom activity and discusses the explosion of research on how exercise pumps neuron growth for learning and memory and in turn has significant positive impact on health, attention, engagement and academic progress. Participants will also be engaged in some sample classroom physical activities.

**Presenter:** Bob Houghton & Bob Beaudet - Western Carolina University - Cullowhee, NC

**Location:** Biltmore

#### **144. EOG Bootcamp**

What's the best way to motivate your students to reach their peak performance on the EOG's? In this session, we will train you to help your students to become physically, emotionally and intellectually fit by incorporating daily energizers, team building exercises, detailed content review and a little friendly competition. Hoorah!

**Presenter:** Deanna Beckham & Kristin Riley - Woodlawn Middle School - Mebane, NC

**Location:** Blandwood

#### **145. Informal Formative Assessment that Works!**

Wondering how to use your formative assessments more effectively? Looking for new ways to assure that your students are learning and mastering content? Focusing on student self-assessment, conferencing, an effective observation and questioning, this session will reflect on the ways to assess students in a way that truly influences instruction.

**Presenter:** Alyn Wharmby, Julie Hunter & Melissa Anderson - Alexander Graham Middle School - Charlotte, NC

**Location:** Colony A

#### **146. Using After School Enrichment to Develop Student Success**

"In Real Life," an afterschool enrichment program for inner-city youth, designed by parents, students and community members after a "listening project" indicated middle school students lacked quality, safe opportunities for young adolescents. This program has value-added for students, service providers, volunteers, and the community. Come hear about this program.

**Presenter:** Nancy Ruppert, Emma Erbach, Laura Tinney, Jennifer Davis, & Caitlin Bryant - UNC-Asheville - Asheville, NC

**Location:** Colony B

#### **147. Farcebook: Real-World Research with a High-Interest Product!**

Tired of regurgitated, plagiarized "research?" We were. Because of this we developed our "Farcebook" unit. This project will take students away from mindless copying and pasting (and you from hours of painful grading) to actually knowing their topic and presenting it creatively! Don't have access to Facebook at your school? We took care of that problem too!

**Presenter:** Jessica Allen & Jennifer Brink - Erwin Middle School - Salisbury, NC

**Location:** Colony C

#### **148. Just Math - Thinking Maps**

Improving test scores, closing the achievement gap, and differentiation in the classroom... YES...all these can be done! How? Thinking Maps in Math. Come join us, 8<sup>th</sup> grade teachers, for a look in to how we did all of the above using thinking maps in our classrooms. You will leave with ready to use examples that you can use the day you return!

**Presenter:** Rhonda Tynch & Shannon Byrum - Chowan Middle School - Tyner, NC

**Location:** Grandover East

#### **149. Creating Safe Schools: Using Facebook as a PD Tool to Address Bullying**

Bullying and homophobia are tremendous challenges in our schools. Teachers want to create safe places for all students, yet many are unsure how to create such spaces. This session explores how Facebook can be used as a tool to help teachers address these challenges within their own schools.

**Presenter:** Joseph Jones - Radford University - Radford, VA

**Location:** Heritage

**150. Introduction to Wisconsin Fast Plants®**

Small, fast-growing Wisconsin Fast Plants® (about a 35-day cycle) are ideal classroom tools for exploring genetics and life cycle. Participants learn how to plant and germinate seeds, and about plant growth/development, and hand pollination. These interdisciplinary science materials offer opportunities to address many different state science teaching standards. Samples included.

**Presenter:** Carolina Teaching Partner-Carolina Biological Supply Company-Burlington, NC

**Location:** Meadowbrook

**151. A Complete Lesson Plan: Content AND Behavior Focus**

Teachers know their content. Administrators support their staff. So why is there still an achievement gap? What is still missing? Classroom management. This session will focus on strategies that will optimize instructional time, resulting in increased levels of learning, coverage of content, and student achievement in addition to decreased teacher and administrator stress.

**Presenter:** Charla Bradshaw Greene - Time to Teach - Chapin, SC

**Location:** Morehead

**152. Using WebQuests to Build Academic Language**

This presentation will provide information on how to build and utilize WebQuests to enhance academic language acquisition within the content areas. WebQuests are teacher created units of instruction that allow students to take an informational journey on the web, find critical information, and use academic language to locate and present identified assignment criteria.

**Presenter:** Catherine Elise Barrett - Fayetteville State University - Fayetteville, NC

**Location:** Pebble Beach

**153. Science FOR All...Science BY All: Sharing a Legacy of Cultural Competence**

This interactive session provides materials & info to broaden science content knowledge to increase the relevance of science for students, particularly African Americans & Latinos. It will consist of 4 segments on integrating past & recent accomplishments of Talented Teens, Amazing African Americans, Legendary Latinos, & Globalization, including service learning.

**Presenter:** Tarra Ellis & UNCC Collegiate Middle Level Association Students - UNC-Charlotte - Charlotte, NC

**Location:** Sandpiper

**154. Glogster EDU: Digital Posters for Middle Grades**

Glogs, or graphic blogs, are digital posters designed to bring any content to life for ALL grade levels. Use Glogster EDU, a free online tool, to create instructional aids, student products, website pages, and more! Bring a laptop and join the fun! Door Prizes available!

**Presenter:** Ashley Whitley - Albemarle Middle School - Albemarle, NC

**Location:** Tanglewood

**155. Navigating the Middle School Expedition**

In this session, the authors of *The Legacy of Middle School Leaders: In Their Own Words* (2011), share the final, compiled results of their study of the history of the Middle School Movement, particularly the challenges that must be met to continue championing an appropriate education for young adolescents. Join the conversation and help re-ignite the spirit of the greatest educational reform initiative in our nation's history.

**Presenter:** Ken McEwin & Tracy Smith - Appalachian State University - Boone, NC

**Location:** Tidewater

## 2011-2012 Awards

### Support Personnel of the Year

Region 1	Pam Baker	Bertie Middle School
Region 2	Laura Corraro	Broad Creek Middle School
Region 4	Donna Pope	John Griffin Middle School
Region 5	Monica Handy	Randleman Middle School
Region 6	Cindy Martin	Knox Middle School
Region 7	Staci Bumgarner	River Bend Middle School
Region 8	Amanda McCoy	Canton Middle School

### Teacher of the Year

Region 1	Michele Swinney	Perquimans County Middle School
Region 2	Deborah Johnston	Broad Creek Middle School
Region 5	Trent Hall	Randleman Middle School
Region 6	Ashley Ponscheck	East Union Middle School
Region 7	Cogie Reed	Parkway School
Region 8	Angel Lunsford	Bethel Middle School

### Team of the Year

Region 1	The Linebackers Team	Chowan Middle School
	Debbie Bunch & Janie Joseph	
Region 2	The Bulldog Team	Broad Creek Middle School
	Nova Austin, Jenny Blaylock, Stacy Boucher, & Kim Condie	
Region 4	Team Edison	Hamlet Middle School
	Ashleigh Buie, Kakki Hilton, David Lancaster, & Amber Teeters	
Region 5	The Most Interesting Team in the World	Randleman Middle School
	Deidra Colclough, Sean Fitzgibbon, & Brian Vaughan	
Region 6	The Buccaneer Team	Porter Ridge Middle School
	Angela Monell, Brittany DeLucia, & Shannon Mathis	
Region 7	The Encore Team	River Bend Middle School
	Matthew Barham, Doug Brady, Doral Catchings, Laura Hildebran, Brittney Jarvis, Mike Laughter, Michael Lee, Albert Reid, Crystal Ritchie, Emily Ruiz, Sylvia Schnople, Kae Treadway	
Region 8	Fine Arts Team	Flat Rock Middle School
	Delana Jay, Barbara Poole, Margaret Stone, Jessica Shepherd, & Elizabeth Terry	

## Announcing Future NCMSA Annual Conference Dates!

*March 17-19, 2013*

*March 16-18, 2014*

*March 15-17, 2015*

**Joseph S. Koury Convention Center  
& Sheraton Greensboro Hotel**

*Visit us on the web at [www.ncmsa.net](http://www.ncmsa.net)  
or call (910) 235-3761 for more information.*

## **General Session II: Mad About the Middle!**

**(Please wear your name badges)**

Tuesday, March 6, 2012  
Guilford Ballroom  
12:30 p.m. - 2:00 p.m.

Presiding	<b>Jodi Weatherman</b> , President NC Middle School Association
Special Recognition	<b>NCMSA Board of Directors</b> Conference Planning Committee
Lunch	
Awards	<b>Tanya Turner</b> , Past President <b>Betty Terrell</b> , Conference Director <b>Ken McEwin</b> Appalachian State University
Keynote Address	<b>Bobb Darnell</b> Lake Zurich, Illinois
Remarks & Introduction of New President	<b>Jodi Weatherman</b> , NCMSA
Closing	<b>Cathy Tomon</b> President, NCMSA

**Thanks for Attending, and see you March 17-19, 2013!**

# 2012 NCMSA CONFERENCE SCHEDULE

## Joseph S. Koury Convention Center & Sheraton at Four Seasons Greensboro, North Carolina

### SUNDAY, MARCH 4, 2012

2:00 PM – 3:00 PM ..... Board of Directors Meeting  
 5:00 PM – 7:30 PM ..... Registration  
 7:00 PM – 8:30 PM ..... Pre-Conference Sessions

### MONDAY, MARCH 5, 2012

7:30 AM – 4:00 PM ..... Registration  
 8:30 AM – 9:45 AM ..... General Session I - *featuring Bill Daggett*  
 9:45 AM – 10:30 AM ..... Exhibits Open & Exhibitor Reception  
 10:30 AM – 11:30 AM ..... Concurrent Session I  
 11:45 AM – 12:45 PM ..... Concurrent Session II  
 On Your Own ..... Lunch & Visit to Exhibit Hall  
 1:00 PM – 2:00 PM ..... Concurrent Session III  
 2:15 PM – 3:15 PM ..... Concurrent Session IV  
 3:30 PM – 4:30 PM ..... Concurrent Session V  
 8:30 PM – Until ..... Networking at the “Fifth Season”  
**Everyone in FREE** with conference badge

### TUESDAY, MARCH 6, 2012

7:30 AM – 10:00 AM ..... Registration  
 On Your Own ..... Breakfast  
 8:00 AM – 12:00 PM ..... Exhibits Open  
 8:00 AM – 9:00 AM ..... Concurrent Session VI  
 9:15 AM – 9:45 AM ..... Content Conversations  
 10:00 AM – 11:00 AM ..... Concurrent Session VII  
 11:15 AM – 12:15 PM ..... Concurrent Session VIII  
 12:30 PM – 2:00 PM ..... President’s Luncheon, Awards &  
 General Session II - *featuring Bobb Darnell*